A Study on **Entrepreneurial Orientation** among Entrepreneurs at the **Kisan Mela, GBPUAT**, Pantnagar

**Vanshika Gupta1\*, Dr. Arpita Sharma Kandpal2, Pooja Goswami3, Gagan Tripathi3, Manisha Das3**

**1Department of Agricultural Communication, College of Agriculture, GBPUAT, Pantnagar**

2 **Department of Agricultural Communication, College of Agriculture, GBPUAT, Pantnagar**

**3 Department of Agricultural Communication, College of Agriculture, GBPUAT, Pantnagar**