



ELSEVIER

**MADRAS AGRICULTURAL STUDENTS' UNION,
TAMIL NADU AGRICULTURAL UNIVERSITY
and
ELSEVIER**

*Cordially invites you for the
Inauguration of*

Writeshop 2.0

**30th September 2021
Anna Auditorium, TNAU, Coimbatore**

By
Dr. A.S. Krishnamoorthy, Ph.D.,
Registrar
TNAU, Coimbatore

Writeshop 2.0

Date and Time : **30.09.2021, 08:30 am**
 Venue : **Anna Auditorium, TNAU, Coimbatore**
 Zoom Link : <https://us06web.zoom.us/j/89755224590?pwd=VC81ZUFnZFVrZTI5MytnTIB6RXFIZz09>

Time	Programme Schedule	
08.30 - 09.00 am	Reporting and registration	All participants
09.00 - 09.05 am	Prayer & Lighting the Lamp	
09.05 - 09.10 am	Welcome	Ms. S. Karthika II Ph.D. Environmental Science
09.10 - 09.20 am	About the Writeshop 2.0	Dr. U. Sivakumar Editor in Chief, MAJ
09.20 - 09.30 am	Felicitation	Dr. K.S. Subramanian Director of Research
09.30 - 09.40 am	Inaugural address	Dr. A.S. Krishnamoorthy Registrar, TNAU
09.40 - 10.40 am	New Generation Tools to Improve Visibility and Impact of Your Publications	Dr. G. Rathinasabapathy University Librarian, TANUVAS
10.40 - 10.55 am	Tea Break	
10.55 - 12.55 pm	Understanding Research Metrics & How to Find Relevant Journals to Publish in	Mr. Vishal Gupta Elsevier, New Delhi
12.55 - 01.00 pm	Vote of thanks	Dr. A. Kamalakannan President, MASU
01.00 - 02.00 pm	MASU GBM and Lunch	
02.01 pm	National Anthem	

Scan Zoom Link

